



AN IDEAS COMPETITION OPEN TO ALL

An opportunity for top ten teams to create a scaled prototype at the BuildArch, BuildUp, BuildFloor Exhibition being held at Bangalore on 23 - 26 February, 2011

To know more on the event, log on to www.buildarch.co.in

BuildArch 2011
Building The Future

India's Comprehensive International Exhibition and Conference on Architecture, Building, Construction, Materials, Interiors, Systems & Technology

BUILD UP 2011

Real Estate Exhibition & Conference focusing on Property Investment & Development

Build Floor 2011

Trade Fairs for Tomorrow's Trends in Carpeting and Floor Coverings

We invite your ideas and innovations that will help save during construction.

BuildArch, BuildUp, BuildFloor is India's Comprehensive Exhibition on Architecture, Building and Construction, Interiors, Real Estate, Carpeting and Flooring technology. These events are being organized by Bangalore International Exhibition Services, Confederation of Indian Industry and Hannover Milano Fairs India.

The competition, "SAVE AS YOU BUILD" is an attempt to bring the ingenuity of creative minds into the limelight through our platform and to showcase their innovations in the field of Architecture, Building and Construction, Interiors, Carpeting, Flooring technology and the like.

What can one save? We welcome your ideas to save anything that is of value - building cost, environment, water, power, lives, communities etc. It could even be an idea that will help mitigate the after-effects of a disaster or lower travelling distances through intelligent transportation planning. A social worker may come with a socially-relevant idea which may save space when planning settlements. So the possibilities are endless.

Over the years one has seen simple innovations in construction that have resulted in enormous savings - rat-trap masonry, soil-cement blocks, filler-slab roofing, ferro-cement, frameless doors and windows, ecosan are some such ideas. The water being used today in flush cisterns is much lower than that was the case a few years ago. Air conditioning systems today are much more effective due to design changes. Simple ideas - contraptions that have been added or small changes in the existing system have resulted in ingenious solutions that save.

Who can participate?

Since the scope is really vast the gamut of possibilities are limitless, the eligibility criteria are also without bounds - students, architects, engineers, social workers, artists - in short anyone who has a brainwave that they believe can make a difference is welcome to send in their thought. Team compositions may be as low as one member or a maximum of three members.

What are you expected to submit?

You could choose to express your idea through a medium that you are comfortable with. Written matter should be between 700-1000 words. It would be advisable to include sketches, flowcharts and drawings that may be required to explain your idea. The number of A3 size sheets should not exceed 4.

What do you stand to gain?

This would be an opportunity for you to let your imagination loose and present ideas that could be seen as the real light of day. The best three entries will be awarded cash prizes of Rs.30000, Rs.20000 and Rs.15000 along with certificates and trophies. The teams presenting the top ten unique ideas will be invited to the exhibition to exhibit their entries. The top ten teams will also be given an opportunity and all the support to erect or construct a scaled model / prototype of the suggested idea at the exhibition. The presence of the leading manufacturers - Indian and International could open up a host of possibilities for your unique idea.

Your Check-list

- Make sure your team registers before February 1st 2011. This will help you seek answers to any queries that you may have and receive regular information updates. Log on to www.ethosindia.in to register
- Make sure your idea is original. If you are one of the top ten teams, you will be asked to submit a certificate certifying the ownership of your idea. Also, please ensure that your references are acknowledged.
- Write your names only on the back of the sheets. The entry should reach the address below on or before February 7th 2011.

MISTRY ARCHITECTS, 444 13th Cross, 5th Main, 2nd Stage Indiranagar, Bangalore 560038. Tel: +91 80 25257529

THE TIME-FRAME

REGISTRATION
Open till February 1st 2011
Last Date for **SUBMISSION**
February 7th 2011

For further details contact:

Ms. Pooja M: +91 90516 42739 E: pooja@ethosindia.in

Mr. John Thomas M: +91 98451 91442 E: igbc@ethosindia.in

Ms. Gita Balakrishnan M: +91 98311 75272 E: gita@ethosindia.in